

ASCO Services for State Affiliates

ASCO is committed to supporting its State/Regional Affiliates and encourages its members to become engaged in local activities by joining their state oncology society. Strong state societies are a vital component of effective advocacy and a critical resource for addressing issues of concern to the cancer community. To better support the activities of each state/regional oncology society, ASCO offers several services and benefits to its Affiliates, including:

Resources

Contact Us

State/Regional Affiliate Program General Inquiries (<u>stateaffiliates@asco.org</u>)
Society's primary point of contact for any program-related questions or assistance needed.

- Terry Cox, CAE, Director, Affiliate Relations; Terry.Cox@asco.org
- Lisa-Marie Pratt, Senior Specialist, Affiliate Relations; Lisa-Marie.Pratt@asco.org

myAffiliates

myAffiliates is an online community designed exclusively for State Affiliate Council members. It features benefits such as a resource library, discussion forums, a member directory, and more! The purpose of this tool is to help ease communications among Affiliate leaders and encourage them to keep in touch with their peers in between in-person meetings.

State Society Network

The State Society Network is an online community designed for state society members located throughout the United States. Its key feature is the discussion forum. The purpose of this community is to ease communications between state society members and encourage engagement with State Affiliate Council leadership.

Administrative Policies, Procedures, and Standards

Outlines the formal relationship between ASCO and state and regional oncology societies that agree to be bound by the terms and conditions required of ASCO Affiliates.

Coding & Reimbursement Assistance

ASCO staff is available to assist members and their office staff with coding, coverage, and reimbursement uses. Contact practice@asco.org.

Legislative & Regulatory Activities

Timely information about federal and state government developments is provided to State Affiliates in Latest News, as well as opportunities for societies to sign support letters to Congress or federal agencies.



Grassroots Advocacy

Interested in shaping the national dialogue around cancer research and treatment? The Advocacy Center provides guidance on establishing relationships with members of Congress and their staff, including links to the <u>ACT Network</u> and information on how your members can participate in <u>ASCO's</u> Advocacy at Home program.

State Advocacy Support

ASCO provides State Affiliates with access to state advocacy toolkits, <u>legislative tracking</u> <u>software</u>, draft legislation, and talking points on key issues. ASCO will partner with key stakeholder groups and State Affiliates on legislation/regulations to further advance <u>priorities</u>. Additionally, ASCO also is available to <u>set up meetings</u> with state-level officials including Governors' offices, Medicaid Directors, and state legislators as needed.

Media

ASCO helps State/Regional Affiliates contact members of the local media and offers primers on specific issues to prepare potential spokespeople to communicate their message. Contact stateaffiliates@asco.org for a copy of the Social Media toolkit.

Management

Meeting and Speaker Support

Affiliates may request an <u>ASCO-sponsored speaker</u>, in addition to having your upcoming meetings posted on ASCO's Calendar of Events located on ASCO.org.

Membership Recruitment & Benefits Assistance

State society members may request one complimentary ASCO membership list per year to assist them in recruiting new members in their membership. Upon request, ASCO will send one marketing email message to ASCO members in their state to promote an Affiliate meeting.

Wild Apricot

Website tool that allows you to maintain a presence on the internet, manage membership, and event registration. This service is available to ASCO Affiliates on a complimentary basis.



Development

State Affiliate Council

Two representatives of each ASCO State Affiliate are invited to be a member of the State Affiliate Council. The Council serves as an advisory group to the ASCO Society and Association's Boards. Affiliate leaders and executive staff are encouraged to share their members' concerns, collaborate on solutions, and report back to their membership. Council meetings are held in the spring and fall. Council elections are held during the spring meeting. An Executive Director-only meeting is held in conjunction with each meeting.

State Affiliate Leadership Conference

Provides leaders and executive staff of ASCO's Affiliates with information and tools on how to strengthen their societies, enhance their current activities, and learn best practices.

State Oncology Societies Booth

ASCO provides complimentary exhibit space for state society representatives at the ASCO Annual Meeting, providing societies with the opportunity to showcase their organizations.

State Affiliates' Reception

ASCO hosts a reception at the ASCO Annual Meeting honoring State Affiliate volunteer leaders.