



Stay up to date on the latest ASCO® exhibits news, including exhibit and advertising opportunities, policy updates, and more. Encourage your colleagues to [sign up](#) to receive this monthly newsletter.

TABLE OF CONTENTS

- In San Francisco, CA – Preparing for ASCO’s GI and GU Cancers Symposia
- In Chicago, IL – ASCO’s Annual Meeting Information & Upcoming Deadlines
- Increase Your Visibility in San Francisco & Chicago with New Advertising Opportunities
- Gain Exposure with Pharmaceutical and Device Pipeline and Clinical Trials Directories
- Conquer Cancer: Sponsorship and Support

In San Francisco, CA Preparing for ASCO’s GI and GU Cancers Symposia

We are thrilled to welcome attendees to Moscone West in San Francisco, CA January 20-22 and February 17-19, while simultaneously providing a robust online meeting for those joining us remotely.

What to expect:

- In-person experience
 - Dynamic and interactive sessions
 - Enhanced opportunities for face-to-face networking
 - Innovative in-person exhibits
 - On-demand access to meeting materials
- Online experience
 - Livestreamed general sessions and online posters
 - Online access to meeting

In Chicago, IL ASCO’s Annual Meeting Information & Upcoming Deadlines

We are looking forward to welcoming attendees back to the Windy City in June. After being apart for two years, we are excited to provide attendees with the option to participate in live sessions and visit in-person booths.

Please note these upcoming deadlines.

- **Final Payment Due:** The final payment for the 2022 ASCO Annual Meeting is due by Friday, January 28. Don’t miss out on the opportunity to earn 1 of 2 payment priority points for the 2023 Space Selection. Companies who fail to pay may lose their space on the floor. Contact ascoexhibits@spargoinc.com with questions.
- **Abstract Submissions:** The deadline to submit abstracts for the 2022 ASCO Annual

materials, posters, and exhibitor directory

Meeting is February 15, 2022. Review guidelines, policies, and submission categories in our [Call for Abstracts Brochure](#).

- **Hotel Reservations & Registration:**

Registration and Hotel Reservations are open to all. For more information or to register and reserve a hotel, go to am.asco.org, then select “Registration” or “Hotel Reservations.”

Interested in exhibiting at GI, GU, and/or Annual Meeting? Contact [Michele LaFrance](#) for more details.

Interested in advertising at GI, GU, and/or Annual Meeting? Contact [Linsey Rosenthal](#) for more details.

Increase Your Visibility in San Francisco & Chicago with New Advertising Opportunities

Have you taken advantage of ASCO’s newest advertising opportunities?

Ensure your message is heard by our meeting attendees! View the full [Media Kit](#) to learn more about our 2022 offerings and contact [Linsey Rosenthal](#) at AMC at 215-740-3174 to book your ad space today.

Gain Exposure with Pharmaceutical and Device Pipeline and Clinical Trials Directories

The [Pharmaceutical and Device Pipeline Directory](#) and the [Clinical Trials Directory](#) will provide health care professionals access to current information on oncologic pharmaceuticals and devices in development and clinical trials to encourage and stimulate meaningful dialogue. This year-round offering will be posted on the ASCO website and is open to the public. Want to learn more? Contact [Michele LaFrance](#)

Conquer Cancer: Sponsorship and Support

An array of [sponsorship and support opportunities](#) are available through Conquer Cancer® The ASCO Foundation. Opportunities are currently available for the ASCO Gastrointestinal Cancers Symposium, ASCO Genitourinary Cancers Symposium, and ASCO Annual Meeting. Get involved by supporting opportunities currently available and earn priority points toward 2023 Space Selection at the ASCO Annual Meeting. Interested in supporting one or more of these meetings? [Contact Conquer Cancer](#).



[ASCO Exhibitor Policies](#)



[Contact Us](#)



[Upcoming Meetings](#)

Follow us:



2318 Mill Road, Suite 800, Alexandria, VA 22314 | Phone 571.483.1300

Click [here](#) to unsubscribe.



SPARGO, Inc.

11208 Waples Mill Road, Suite 112, Fairfax, VA 22030