



Stay up to date on the latest ASCO® exhibits news, including exhibit and advertising opportunities, policy updates, and more. Encourage your colleagues to [sign up](#) to receive this monthly newsletter.

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Spend the Summer with ASCO: Exhibit at the Best of ASCO Meetings

The Best of ASCO® Meetings return to three major cities across the United States this summer! These smaller, **in-person only meetings** provide a more intimate setting for you to connect with physicians, nurses, and other cancer care providers while learning about the best science from the 2022 ASCO Annual Meeting. World-renowned faculty will discuss the most up-to-date and clinically relevant research presented at the ASCO Annual Meeting so attendees can take home impactful, practical applications that will enhance patient care.

- Best of ASCO Hollywood | July 15-16, 2022
- Best of ASCO New Orleans | July 22-23, 2022
- Best of ASCO Washington, DC | July 29-30, 2022

Space is limited at each location; [sign up](#) to exhibit today.

Last Chance! ASCO Annual Meeting Advertising & Directory Upgrades

Print, Digital, Onsite, and Out of Home Advertising – remaining opportunities are limited – secure your Annual Meeting advertising today. Review the [Media Kit](#) and contact [Linsey Rosenthal](#) to purchase your ads today.

Hot tip! Advertise in the pre-Annual Meeting *ASCO Connection* edition to reach over 29,000

domestic ASCO members. Contact [Linsey Rosenthal](#) today – cut off to participate is this week.

Annual Meeting Exhibitor Directory – the deadline to upgrade your listing and to submit your information is Friday, March 25. [Upgrade your listing](#) today! [Submit your information](#) now through the Exhibitor Resource Center.

Pharmaceutical and Device Pipeline and Clinical Trials Directories - Gain exposure through the [Pharmaceutical and Device Pipelines](#) and [Clinical Trials Directories](#). The directories will provide health care professionals access to current information on oncologic pharmaceuticals, devices in development, and clinical trials. Providers can then reach out to you directly to learn more. The opportunity to be included in the directories is open to all companies, even if you are not an exhibitor at a 2022 ASCO meeting. Companies who are exhibiting at a 2022 meeting may purchase listings at a discounted rate. **Sign up today for the longest exposure.** Contact Michele LaFrance at 703-679-3951 or michele.lafrance@spargoinc.com to secure your listings.

Conquer Cancer at This Year's Annual Meeting

Attract attendees and support cancer research by adding a **Fundraising Booth Activity** to your exhibit! [Submit a Booth Activity Request Form and Fundraising Request for Approval Form](#) through the online Exhibitor Resource Center no later than Wednesday, April 27.

An array of [sponsorship and support opportunities](#) are available through Conquer Cancer® The ASCO Foundation. Opportunities are currently available for the ASCO Annual Meeting, Best of ASCO Meetings, and ASCO Quality Care Symposium. Interested in supporting one or more of these meetings? Contact [Conquer Cancer](#).

Celebrating Success: ASCO GI Registration Numbers Announced

ASCO continues to celebrate the return to in-person meetings with the announcement of record-setting registration numbers for this year's ASCO GI Cancers Symposium. [Check out the numbers](#) and learn more about the attendee demographics for this year's event.



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