

ASCO® Exhibitor Newsletter



Stay up to date on the latest ASCO® exhibits news, including exhibit and advertising opportunities, policy updates, and more. Encourage your colleagues to [sign up](#) to receive this monthly newsletter.

TABLE OF CONTENTS

- [Thank you Best of ASCO Exhibitors!](#)
- [Thank You ASCO Breakthrough Exhibitors!](#)
- [ASCO24 Deposit Due August 30](#)
- [ASCO Quality Care Symposium Advertising Opportunities](#)
- [Coming Soon! 2024 GI and GU Symposia Exhibit Sales](#)
- [ASCO Plenary Series: New Analysis From Phase 3 Trial in Endometrial Cancer](#)

Thank You Best of ASCO Exhibitors!

Thank you to everyone who exhibited at the 2023 Best of ASCO® Meeting! We appreciate the important role you played in making our flagship meeting a great success! Final registration numbers and demographics will be available next month at boa.asco.org. Join us again next year at the Westin Boston Seaport in Boston, MA!

Thank You ASCO Breakthrough Exhibitors!

ASCO would like extend a special thank you to our sponsors of the 2023 ASCO® Breakthrough Meeting.

Gold	Bronze	General
	      	BeiGene Exelixis, Inc. Seagen Inc. Taiho Oncology, Inc.

Demographics for 2023 ASCO Breakthrough will be available this fall on breakthrough.asco.org. ASCO Breakthrough will return to Yokohama in August 2024. Allocate money in your 2024 budgets now and join us next year!

ASCO24 Deposit Due August 30

A 50% deposit for your exhibit space, meeting rooms, IETs and advertising items for the 2024 ASCO Annual Meeting is due by Wednesday, August 30. Don't miss out on the opportunity to earn 1 of 2 payment priority points for ASCO25. 100% payment is due no later than January 24, 2024.

Reminder: ASCO's banking information changed in May 2022. For updated ACH and wire instructions, or if you have questions about paying your deposit, email exhibitorservices@spargoinc.com. Electronic payments are preferred.

ASCO Quality Care Symposium Advertising Opportunities

Advertising Opportunities are available for the ASCO Quality Care Symposium! Don't miss the opportunity to reach out to this highly engaged community interested in the latest products and services in cutting-edge research and cancer-focused quality improvements.

The Symposium, scheduled for October 27 and 28, is an unparalleled opportunity for attendees to leverage the most up-to-date science and discover proven strategies and tools to make key decisions that can reduce disparities and raise the quality of care for all patients.

View the [Program by Day](#) to learn more about the meeting. Limited advertising opportunities are available. Contact [Jen Callow](#) for more information.

Coming Soon! 2024 GI and GU Symposia Exhibit Sales

Start 2024 off strong by joining us in San Francisco for the ASCO Gastrointestinal Symposium and ASCO Genitourinary Symposium! Exhibit sales begin in late August for GI24 and in early September for GU24. These opportunities to reach GI & GU oncologists around the world sell quickly so plan now to secure your place at these highly anticipated events. Contact [Michele LaFrance](#) for details.

Please note that both GI24 and GU24 will be taking place in January so make sure to prepare early for next year's events!

*ASCO Gastrointestinal Cancers Symposium
January 18-20, 2024*

*ASCO Genitourinary Cancers Symposium
January 25-27, 2024*

ASCO Plenary Series: New Analysis From Phase 3 Trial in Endometrial Cancer

The July [ASCO Plenary Series](#) session highlighted the long-term follow-up results from the subgroup analysis of the phase 3 SIENDO study that evaluated selinexor versus placebo as maintenance therapy in patients with endometrial cancer following response to prior systemic therapy. The new analysis found that selinexor maintenance significantly extended progression-free survival in patients with wild type *TP53* advanced or recurrent endometrial cancer compared to the current standard of care. The presentation is available to [watch on demand](#) at no charge. If you have clinical trial results ready to share that will impact cancer therapy, ASCO is accepting abstracts for November's session now through September 19. Maximize the visibility and impact of your research and [submit](#) today, because science can't wait.



Follow us:



2318 Mill Road, Suite 800, Alexandria, VA 22314 | Phone 571.483.1300

Click [here](#) to unsubscribe.



SPARGO, Inc.

11208 Waples Mill Road, Suite 112, Fairfax, VA 22030