

ASCO Exhibitor Newsletter - February 2021

Stay up to date on the latest ASCO® exhibits news, including exhibit and advertising opportunities, policy updates, and more. Encourage your colleagues to [sign up](#) to receive this monthly newsletter.

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Upcoming Important Deadlines - 2021 ASCO Annual Meeting

The 2021 ASCO Annual Meeting will be an online only experience, June 4-8, 2021. The Online Exhibits dates will be May 14-July 6, 2021 so that attendees can access content and connect with exhibitors beyond the week of the meeting. Select from a wide variety of [Online Exhibits options](#) and [submit your application](#) today!

Opportunity	Contact	Deadline
Deposit Transition Form	ascoexhibits@spargoinc.com	March 12, 2021
Online Exhibits Application	Michele LaFrance	March 12, 2021 (to earn priority points for 2022 selection)
Industry Expert Theater	Michele LaFrance	March 12, 2021
Pharmaceutical Pipelines and Clinical Trials Directories	Michele LaFrance	April 2, 2021
Online Exhibits Profile	ascoexhibits@spargoinc.com	April 30, 2021
Registration	ascoregistration@spargoinc.com	April 28, 2021 (for best rates)
Premium Ancillary Educational Event Request	Amanda Smith	Full Package: March 8, 2021 Online Only: May 21, 2021
Support Opportunities	support@conquer.org	Varies
Welcome Box Advertising	Hilary Blair	Starting March 5, 2021
Daily News Advertising	Joseph Frank	Varies
Website Advertising	Joseph Frank	Varies

Help Your Company Stand Out During the Annual Meeting

Annual Meeting Exhibitors - sign up today for the **exclusive opportunity** to host a pre-recorded or live, nonaccredited educational presentation in the [Industry Expert Theater \(IET\)](#). Present science related to the development of one of your company's products or services to health care professionals thirsty to hear the latest updates. Limited Spots Remain - [apply today!](#) Please be sure to review the [Industry Expert Theater Guidelines](#).

Gain exposure through the [NEW Pharmaceutical Pipelines and Clinical Trials Directories](#). The directories will provide health care professionals access to current information on pharmaceuticals in development and oncologic clinical trials to encourage and stimulate meaningful dialogue. Directories will be prominently positioned on the Online Exhibits Platform and accessible before, during, and after the meeting dates to drive traffic to your exhibit.

An array of [sponsorship and support opportunities](#) for the [Annual Meeting](#) are available through Conquer Cancer® The ASCO Foundation. Contact [Conquer Cancer](#) today.

Earn Priority Points Toward ASCO22

The final deadline to receive points for the 2022 ASCO Annual Meeting is Friday, March 12, 2021. Companies can earn points in several ways including history of exhibiting, participating in online exhibits and more. Please be sure to review the full [Priority Point Guidelines](#).

Increase Your Visibility with Advertising Opportunities

Ensure your message is heard by our meeting attendees! View the [Welcome Box rate card](#) and the Advertising [Media Kit](#) to learn more about our [Annual Meeting Advertising Opportunities](#). Contact [TriStar](#) or [Walchli Tauber](#) today.

[ASCO Exhibitor Policies](#)

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