

## ASCO Exhibitor Newsletter - January 2021

Make sure your staff stay up to date on the latest ASCO® exhibits news, including exhibit and advertising opportunities, policy updates, and more. Encourage your colleagues to [sign up](#) to receive this monthly newsletter.

### TABLE OF CONTENTS

- [2021 ASCO Annual Meeting Format Update](#)
- [Payment details for the 2021 ASCO Annual Meeting](#)
- [Request for Feedback – Virtual Networking](#)
- [Last Chance! GU Exhibit & Advertising Opportunities](#)

## 2021 ASCO Annual Meeting Format Update

The 2021 ASCO Annual Meeting will be an online only experience, June 4-8, 2021. We had hoped for a return to an in-person meeting as we all miss the opportunity to see each other and engage. While that will not be possible, due to continuing COVID-19 concerns, ASCO remains committed to delivering the latest groundbreaking science in oncology and timely information on clinical application and treatment.

Please use the following to plan your online participation:

- More information about 2021 ASCO Annual Meeting online exhibit packages, pricing and a form to indicate your choice to transfer your deposit will be sent to you by mid-February
- Host an [Ancillary Event](#)
- Increase your visibility with [Advertising](#)
- Review current [Policies](#)

Please note: SPARGO, Inc. is the only official exhibits and registration provider for ASCO Meetings and Symposia. All official ASCO exhibits and registration emails will come from ASCO ([asco.org](http://asco.org)) or from SPARGO ([spargoinc.com](http://spargoinc.com)). If you are contacted by any other company or service, do not click on hyperlinks or enter any personal information and forward the email to ASCO at [exhibits@asco.org](mailto:exhibits@asco.org).

## Payment Details for the 2021 ASCO Annual Meeting

Current exhibitors will have several options concerning deposit(s) paid for the 2021 ASCO Annual Meeting. Deposits include payments for exhibit booths, meeting rooms, directory listings, and exhibit hall advertising. You may select one or more of these options.

1. Roll over funds to online exhibit packages for the 2021 ASCO Annual Meeting

2. Receive a credit for 2022 ASCO Annual Meeting exhibit space
3. Refund remaining balance back to your company

Instructions for indicating your choice(s) will be sent to the contact listed on your current 2021 ASCO Annual Meeting contract by mid-February.

## Request for Feedback - Virtual Networking

In order to provide the best tools for you to connect with your customers, we would like to gather additional information about virtual networking. We would greatly appreciate your feedback. Please fill out this quick (less than 5-minute) [survey](#) to help us make informed decisions about our upcoming events.


## Last Chance! GU Exhibit & Advertising Opportunities

Time is running out! Act now to reserve your exhibit and advertising space for the 2021 GU Cancers Symposium. Limited opportunities are still available – contact [Michele LaFrance](#) for Exhibits and [Joe Frank](#) for Advertising today!

[ASCO Exhibitor Policies](#)

[Contact Us](#)

Follow us:



[ASCO.org](#) | [CancerLinQ](#) | [Conquer Cancer](#) | [Cancer.Net](#)  
[Journal of Clinical Oncology](#) | [JCO Oncology Practice](#)  
[JCO Global Oncology](#) | [JCO Clinical Cancer Informatics](#) | [JCO Precision Oncology](#)

2318 Mill Road, Suite 800, Alexandria, VA 22314 | Phone 571.483.1300

Click [here](#) to unsubscribe.

