

EXHIBITOR NEWSLETTER

ASCO®

ASCO Exhibitor Newsletter - June 2021

Stay up to date on the latest ASCO® exhibits news, including exhibit and advertising opportunities, policy updates, and more. Encourage your colleagues to [sign up](#) to receive this monthly newsletter.

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2021 ASCO Annual Meeting Exhibitors - Thank You!

Thank you to the companies who participated in the Annual Meeting. We are pleased to report an estimated total attendance of 32,500 from 132 countries. We sent each exhibitor their company exhibit metrics earlier this week and final meeting information and exhibit metrics will be provided the week of July 12. Full meeting demographics will be available on am.asco.org in July. If you haven't already, please take a few minutes to complete [this brief survey](#) and share your feedback to help us improve future ASCO meetings.

Record Abstract Submissions Make ASCO Quality the Place to be this September

The numbers are in and we are thrilled to announce record-breaking abstract submissions for the [2021 ASCO Quality Care Symposium](#). Researchers are eager to share their findings and attendees are excited to be face-to-face this fall. Exhibit sales are open, and space is limited; don't miss this opportunity to be at ASCO's first in-person event in 2021. Reach hundreds of attendees looking for strategies and solutions in the expanding field of health services and oncology outcomes, September 24-25 in Boston, Massachusetts.

- Learn more about our [enhanced exhibit opportunities](#) and [sign up](#) today. Contact [Michele LaFrance](#) for more information.
- Increase your exposure by securing one of a limited number of Symposium advertising opportunities. Contact [Joe Frank](#) for more information.

Free Webinar Hosted by Kantar - Tuesday, June 22 at 2:00 PM (ET)

Effective marketing in today's landscape starts with a strong understanding of your target audience. Hosted by Kantar, a leader in data collection and analysis, this webinar will detail Oncologists' media consumption trends based on the latest data, providing insight into:

- The impact of COVID-19 on media consumption

- The most valued media platforms and how they are being used
- The best vehicles to reach your specialist
- Tips to develop a data-driven media plan

[Sign up today!](#)

Conquer Cancer: Sponsorship and Support Opportunities

An array of [sponsorship and support opportunities](#) are available through Conquer Cancer® The ASCO Foundation. Opportunities are currently available for the ASCO Quality Care Symposium. Interested in supporting this meeting? [Contact Conquer Cancer.](#)

2021 ASCO Annual Meeting Exhibits Open Through July 6

The [Exhibits, Industry Expert Theater, and Pharmaceutical Pipelines and Clinical Trials Directories](#) for the 2021 ASCO Annual Meeting will remain open through July 6. [Registration](#) is required to view the exhibitor listings, watch Industry Expert Theater sessions, and browse the new Pharmaceutical Pipelines and Clinical Trials Directories. Registration includes access to online meeting content, including educational and scientific sessions and posters.

[ASCO Exhibitor Policies](#)

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