

## ASCO Exhibitor Newsletter - May 2021

Stay up to date on the latest ASCO® exhibits news, including exhibit and advertising opportunities, policy updates, and more. Encourage your colleagues to [sign up](#) to receive this monthly newsletter.

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## 2022 ASCO Annual Meeting Exhibit Space Selection

The 2022 ASCO Annual Meeting will be held June 3-7 (Exhibit Dates: June 4-6) at McCormick Place in Chicago, Illinois. Exhibit space selection for the 2022 ASCO Annual Meeting will be held online and begin on May 24, 2021. Companies exhibiting at the 2021 ASCO Annual Meeting will receive an email from [ascoexhibits@spargoinc.com](mailto:ascoexhibits@spargoinc.com) with their scheduled appointment time. Exhibiting companies will receive a separate email this summer with instructions for requesting housing for ASCO22.

## Join Us in Boston for the 2021 ASCO Quality Care Symposium

ASCO is excited to welcome attendees and exhibitors to its first in-person and online meeting experience at the [ASCO Quality Care Symposium](#) taking place September 24-25 in Boston, Massachusetts. Take advantage of this opportunity to reach hundreds of attendees looking for strategies and solutions in the expanding field of health services and oncology outcomes. We are excited to be back face to face again and can't wait to see you there.

- Learn more about our [enhanced exhibit opportunities](#) and [sign up](#) today. Contact [Michele LaFrance](#).
- Increase your exposure by securing one of a limited number of Symposium advertising opportunities. Contact [Joe Frank](#).

## Now Open: 2021 ASCO Annual Meeting Exhibits

The [Exhibits, Industry Expert Theater, and Pharmaceutical Pipelines and Clinical Trials Directories](#) for the 2021 ASCO Annual Meeting are now open! Registration is required to view the exhibitor listings, watch Industry Expert Theater sessions, and browse the new Pharmaceutical Pipelines and Clinical Trials Directories. Registration includes access to online meeting content, including broadcast and on demand sessions as well as posters. [Register now](#) and be part of the world's premier oncology event. If you are

already registered, [test your login](#), and begin exploring content now.

## ASCO Advantage: High-Quality, Evidence-Based Training for Industry Professionals

### ASCO Advantage: High-Quality, Evidence-Based Training for Industry Professionals

[ASCO Advantage](#) offers in-person and virtual models for professional education that bring multidisciplinary faculty perspectives, focused foundational instruction, and collaborative learning modules that review the patient experience from diagnosis through treatment. The program includes pre- and post-session testing, and ongoing reinforcement to ensure learner mastery.

Email [advantage@asco.org](mailto:advantage@asco.org) to explore more about this exciting opportunity.

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