

ASCO Exhibitor Newsletter - October 2021

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TABLE OF CONTENTS

- [ASCO Returns to In-Person Meetings](#)
- [Moving Forward – 2022 ASCO GI and GU Cancers Symposia](#)
- [2022 ASCO Annual Meeting Planning is Underway](#)
- [Next Summer – 2022 ASCO Breakthrough](#)
- [Plan an Educational Event at ASCO's Winter Symposia](#)
- [Dates You Need to Know – 2022 ASCO Annual Meeting](#)

ASCO Returns to In-Person Meetings

ASCO's first in-person meeting since 2020 was a tremendous success. The ASCO Quality Care Symposium demonstrated the importance of in-person connections and in-person exhibits. Attendees and exhibitors were excited to be back in person and we continued to offer online interactive options for attendees who could not yet travel. The in-person and online experience resulted in the Quality Care Symposium tying its highest ever attendance with a record number of countries represented (19!). Final demographics for the meeting will be shared in the coming weeks.

Moving Forward – 2022 ASCO GI and GU Cancers Symposia

We know the importance of in-person connections cannot be understated. ASCO is committed to the safety of our attendees and exhibitors as we continue to plan for an in-person and online experience for our upcoming Symposia. Select your exhibit space now and join us in San Francisco, California at the [GI Cancers Symposium](#) and [GU Cancers Symposium](#) to re-connect, collaborate, and engage.

Secure GI and GU Cancers Symposia advertising opportunities to get your company and/or product in front of GI and GU oncologists. View our [Media Kit](#). Questions? Contact [Linsey Rosenthal](#).

2022 ASCO Annual Meeting Planning is Underway

The largest annual gathering of the worldwide oncology community is back in person with an expected attendance of over 42,000 in person and online. Exhibit space in Chicago is almost sold out! [Learn more](#) about exhibit and sponsorship opportunities. Questions? Contact [Michele LaFrance](#).

Next Summer – 2022 ASCO Breakthrough

We are very excited to host our next [ASCO Breakthrough Meeting](#) in Yokohama, Japan, August 25-27, 2022. This meeting will highlight the latest technology, therapies, and research with interactive education and scientific sessions. Speakers will include professionals from medical and health technology, who are developing new ways to diagnose and treat diseases that can be applied to the future of clinical cancer care. [Learn more about the Exhibit and Sponsorship Opportunities](#) and contact [Michele LaFrance](#) today!

Plan an Educational Event at ASCO's Winter Symposia

Submission to participate in the Premium Ancillary Educational Event Program is now open for the ASCO GI Cancers Symposium and GU Cancers Symposium. This Program provides an opportunity for CE-accredited events to be featured in ASCO-produced meeting materials and products, in addition to other benefits that serve to increase the visibility of their event to potential attendees. The deadline to submit a request for the GI Symposium is Monday, October 25. The deadline to submit a request for the GU Symposium is Monday, November 22. Questions? Contact [Amanda Smith](#).

Dates You Need to Know – 2022 ASCO Annual Meeting

- **October 1, 2021:** [ASCO Voices](#) Auditions Open
- **November 3, 2021:** Abstract Submission Opens
- **November 15, 2021:** [ASCO Voices](#) Audition Deadline
- **Early December 2021:** Member Registration and Hotel Reservations Open
- **Mid-December 2021:** Registration and Hotel Reservations Open to All
- **February 15, 2022:** Abstract Submission Deadline
- **March 17, 2022:** Late-breaking Abstract Submission Deadline (Abstract placeholder is required by February 15 deadline)
- **Early April 2022:** Abstract Notifications sent to First Author
- **June 3-7, 2022:** ASCO Annual Meeting in person in Chicago, IL

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