

EXHIBITOR NEWSLETTER

ASCO®

ASCO Exhibitor Newsletter - September 2021

Stay up to date on the latest ASCO® exhibits news, including exhibit and advertising opportunities, policy updates, and more. Encourage your colleagues to [sign up](#) to receive this monthly newsletter.

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Updated Exhibitor Policy for ASCO Meetings

The ASCO Board of Directors approved an updated [Policy for Exhibitors and Other Organizations at ASCO Meetings](#) (effective August 2021). Please review the updated policy as it will impact your exhibiting experience at future ASCO meetings. Questions regarding these or other [Exhibitor Policies](#)? Contact exhibits@asco.org.

New Advertising Partner Starting in 2022

ASCO selected a new partner to sell advertising starting in 2022. [AMC Media Group](#) will be the exclusive advertising agency selling the following opportunities: ASCO Daily News, ASCO Connection, ASCO Educational Book, the new ASCO Plenary Series, and onsite and out-of-home/city wide advertising for all ASCO meetings. Contact Linsey Rosenthal at LRosenthal@AMCMediaGroup.com or 215-740-3174 for more information.

ASCO's current agency, Walchli Tauber Group, will continue to sell these opportunities through the end of 2021 and will remain the main point of contact for any 2021 advertising opportunities. They will also continue to sell ads for the ASCO Career Center and Classifieds in JCO. Please continue to contact [Joe Frank](#) or call (410) 804-4777 for more information about what advertising opportunities are available for 2021.

ASCO GI Cancers Symposium & ASCO Breakthrough Exhibit Sales Now Open

Exhibit sales are now open for the [ASCO Gastrointestinal \(GI\) Cancers Symposium](#) and for [ASCO Breakthrough](#). These specialized meetings give your company the opportunity to engage a targeted audience. Reserve your space today! Questions? Contact [Michele LaFrance](#).

[ASCO Gastrointestinal Cancers Symposium](#) | January 20-22, 2022 | [Program](#) | [Apply to Exhibit](#)
[ASCO Genitourinary Cancers Symposium](#) | February 17-19, 2022 | Sales open September 29
[ASCO Annual Meeting](#) | June 3-7, 2022 | [Program](#) | [Apply to Exhibit](#)
[ASCO Breakthrough](#) | August 25-27, 2022 | [Program](#) | [Apply to Exhibit](#)

Conquer Cancer Sponsorship and Support

Conquer Cancer® The ASCO Foundation offers an array of [sponsorship and support opportunities](#). The 2022 Opportunities are being finalized and will be available in Fall 2021. If you have questions about support opportunities, [Contact Conquer Cancer](#).

[ASCO Exhibitor Policies](#)

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[Upcoming ASCO Meetings](#)

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