



Stay up to date on the latest ASCO® exhibits news, including exhibit and advertising opportunities, policy updates, and more. Encourage your colleagues to [sign up](#) to receive this monthly newsletter.

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April Showers Bring May Flowers...and Upcoming Deadlines

Tuesday, April 26, 2022: [Freeman Online Ordering](#) – Advance Price Deadline
Wednesday, April 27, 2022: Required Exhibitor Forms Due

- [Booth Activity Request Form](#)
- [Booth Rendering](#) (required for island booths 400 sq. ft. or larger)
- [Exhibitor-Appointed Contractor \(EAC\) Notification](#)
- [McCormick Place B.E.E.P. Building Access Information](#)
- [Fundraising Approval Form](#)
- [Onsite Contact](#)
- [Photography and Video/Audio Recording Approval Form](#)
- [Request for Approval of Giveaways](#)
- [Use of ASCO/Conquer Cancer®, The ASCO Foundation Name Approval Form](#)

Wednesday, April 27, 2022: [Exhibitor registration](#) - Early Registration Deadline

Last Call: Premium Advertising Opportunities

Don't miss the chance to get your company and/or product name in front of thousands of health care professionals. Limited advertising opportunities remain available for pre-Annual Meeting outreach; contact

[Linsey Rosenthal](#) at 215-740-3174 to reserve your ad space.

Opportunity	Commitment Deadline
ASCO Daily News Podcast- May	May 2, 2022
ASCO Educational Book eNewsletter-2022 Edition Publication	May 6, 2022
ASCO Connection July (Post Annual Meeting Recap)	May 18, 2022
ASCO Daily News Specialty Wrap-Up	May 25, 2022

What's in a Name? ASCO Trademark Policies

Preparing your materials for Annual Meeting? Be sure to follow the ASCO Trademark Policies.

1. The name of the Meeting may be mentioned one time only in each communication for identification purposes and should be referred to as “2022 ASCO® Annual Meeting”. Exceptions: Out-of-Home advertising (i.e. billboards and airport signage) cannot mention ASCO, the name, dates, or venue of the ASCO meeting.
2. Use of “ASCO 20XX” is not permitted.
3. Use of ASCO related logos is prohibited unless part of “Exhibiting At” graphics provided to Exhibitors by ASCO in the [Exhibitor Resource Center](#).
4. The ASCO name (and name of any ASCO affiliated entity) may not be part of a title or heading on any material or website, be prominently featured or listed first in print materials, or used in a way that suggests or implies the endorsement or sponsorship of ASCO or that affiliated entity in any way.
5. ASCO Trademarks, including the mark “ASCO”, may only be used in web URLs and links as slugs or subdirectories in this format: www.companyname.com/asco22.
6. Webpage titles, paid searches, Google Ads, mobile applications, or similar online functionality with ASCO Trademarks are prohibited.
7. Use of ASCO in hashtags or other social media functions other than the official meeting hashtag (#ASCO22) may not be used in a way that violates this Policy or otherwise detracts from the scientific nature of the Meeting.

Record Attendance: GI22 and GU22 Demographics Posted

Thank you to the companies who exhibited at the 2022 ASCO GI and GU Cancers Symposia. We appreciate the important role exhibitors play in making our meetings a success. Attendee demographics for the [GI Cancers Symposium](#) and [GU Cancers Symposium](#) are now online; we are thrilled to share the record registration numbers for both meetings. Save the dates and join us in San Francisco next year! #GI23: January 19-21, 2023; #GU23: February 16-18, 2023.



[ASCO Exhibitor Policies](#)



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[Upcoming Meetings](#)

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