

# ASCO<sup>®</sup> Exhibitor Newsletter



Stay up to date on the latest ASCO<sup>®</sup> exhibits news, including exhibit and advertising opportunities, policy updates, and more. Encourage your colleagues to [sign up](#) to receive this monthly newsletter.

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### Thank You Best of ASCO Exhibitors!

Thank you to everyone who exhibited at the 2022 Best of ASCO Meetings. We appreciate the important role you played in making these meetings a great success! Final registration numbers and demographics will be available next month at [boa.asco.org](http://boa.asco.org).

### ASCO23 Deposit Due September 2

Your 50% deposit for the 2023 ASCO Annual Meeting is due by Friday, September 2. Don't miss out on the opportunity to earn 1 of 2 [payment priority points](#) for ASCO24. Companies who fail to pay the 50% deposit by September 2 risk losing their space on the floor. **Reminder: ASCO's banking information has changed.** For updated ACH and wire instructions, or if you have questions about paying your deposit, email [exhibitorservices@spargoinc.com](mailto:exhibitorservices@spargoinc.com). Electronic payments are preferred.

### Coming Soon! 2023 GI and GU Symposia Exhibit Sales

Join us again in San Francisco for the 2023 ASCO Gastrointestinal Symposium and ASCO Genitourinary Symposium! Exhibit sales begin in late August for ASCO GI23 and in late September for ASCO GU23. Contact [Michele LaFrance](#) for details.

*ASCO Gastrointestinal Cancers Symposium*

*Celebrating 20 years of Applying Innovation, Transforming Care, and Advancing Equity  
January 19-21, 2023*



*ASCO Genitourinary Cancers Symposium  
February 16-18, 2023*

## Mark Your Calendars to Submit Ancillary Event Requests

The [Ancillary Event Request](#) website will open soon for our 2023 meetings.

- GI Cancers Symposium - requests accepted beginning in late August
- GU Cancers Symposium - requests accepted beginning in late September
- Annual Meeting - requests accepted beginning in early December

Want to get more out of your CE-accredited ancillary event? Purchase ASCO's Premium Ancillary Educational Event Package to extend the marketing reach for your event. Visit our [ancillary event general information page](#) for more details.



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