

ASCO® Exhibitor Newsletter



Stay up to date on the latest ASCO® exhibits news, including exhibit and advertising opportunities, policy updates, and more. Encourage your colleagues to [sign up](#) to receive this monthly newsletter.

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Wishing You a Happy and Safe Holiday Season!

Here at ASCO, we wish you a happy holiday season and a wonderful new year! We look forward to seeing you at our 2024 meetings and thank you for your continued support

Did You Know That GI and GU are Both in January 2024?

Don't miss out on participating in these important January Meetings. Exhibit opportunities are still available. Contact [Craig Baker](#) today!

- Take note of these cost saving deadlines for our upcoming meetings:
 - ASCO Gastrointestinal Cancers Symposium | January 18-20, 2024
 - Place all orders through our vendor partners by December 20, 2023 to secure the best rates. Review the [Exhibitor Service Manual](#) today.
 - In-allotment registrations must be submitted by January 16, 2024, at 11:59 PM (ET). After this deadline, in-allotment registrations will be subject to a \$300 onsite processing fee.
 - ASCO Genitourinary Symposium | January 25-27, 2024
 - Place all orders through our vendor partners by December 27, 2023 to secure the best rates. Review the [Exhibitor Service Manual](#) today.
 - In-allotment registrations must be submitted by January 23, 2024, at 11:59 PM (ET). After this deadline, in-allotment registrations will be subject to a \$300 onsite processing fee.

Get Your Brand in Front of ASCO Meeting Attendees: 2024 Advertising Opportunities

From keycard sleeves and print *Daily News* to disease specific emails and out-of-home positions, ASCO offers a wide variety of opportunities for you to get your company in front of attendees at the ASCO Meetings.

Prime digital opportunities for GI and GU are still available, so act now! Contact [Jen Callow](#) to check on availability and to secure your spot.

[2024 Media Kit](#)

[2024 Breakthrough Opportunities Guide](#)

2024 ASCO Annual Meeting Payments due in January

Put it on your calendar! Full payment is due no later than Wednesday, January 24, 2024. Companies that pay the remaining contracted spend including exhibit space, meeting rooms, Industry Expert Theaters, or in-hall advertising in full on or before the deadline will receive a priority point towards space selection for the 2025 Annual Meeting. If you have any questions, please contact exhibitorservices@spargo.com

Ancillary Requests Now Open for 2024 ASCO Annual Meeting

Ancillary Event Requests are now open for the 2024 ASCO Annual Meeting. View [Ancillary Event Guidelines and Blackout Times](#) and [submit your event request](#).

Upgrade your event for greater visibility! The [Premium Ancillary Educational Event Marketing Package](#) offers an opportunity for organizers of CE-accredited events to feature their event in ASCO-produced meeting materials and products. This package also includes other benefits to help reach potential attendees. The deadline to submit a request for the 2024 ASCO Annual Meeting is Monday, March 4, 2024. Applications are reviewed and approved on a rolling basis so apply early!

Season of Giving – Conquer Cancer’s Support Opportunities

Conquer Cancer is committed to advances in the diagnosis, prevention, treatment, and cure of all types of cancer. The Conquer Cancer Foundation has made a huge difference in helping the lives of those suffering with cancer. Get involved by supporting opportunities currently available for the below meetings and earn priority points toward space selection at the ASCO Annual Meeting:

- [ASCO Gastrointestinal Cancers Symposium](#)
- [ASCO Genitourinary Cancers Symposium](#)
- [ASCO Annual Meeting](#)



[ASCO Exhibitor Policies](#)



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[Upcoming Meetings](#)

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