

ASCO[®]

Exhibitor Newsletter



Stay up to date on the latest ASCO[®] exhibits news, including exhibit and advertising opportunities, policy updates, and more. Encourage your colleagues to [sign up](#) to receive this monthly newsletter.

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2022 ASCO Annual Meeting Demographics Available Online

2022 was another record-breaking year for the ASCO[®] Annual Meeting with 36,000 professional attendees with 60% domestic attendance and 40% international attendance. Check out a snapshot of our record numbers below. Full demographic information is available [online](#). Thank you to all the exhibitors who helped make the meeting a tremendous success!

Total Overall Attendance	42,350
Total Professional Attendance	36,000

ASCO Connection Advertising Opportunities

ASCO Connection, ASCO's official member magazine and primary source of information for ASCO's programs, is offering prime advertising spots in both its printed and online editions. The magazine's online component, connection.asco.org, provides ASCO members with a secure platform to network with colleagues and ASCO leaders via interactive blogs, ASCO Connection articles, and ASCO news. Don't miss the chance to have your ad in this high traffic platform! Secure your spot today. Contact [Linsey Rosenthal](#) for more information.

ASCO23 Industry Expert Theater – Get Your Application in Now!

Spots are selling fast for the Industry Expert Theater (IET) sessions at the 2023 ASCO Annual Meeting! IET sessions provide an opportunity for exhibitors to present live, non-accredited educational sessions for up to

200 in-person attendees, highlighting a new service or the development of a particular product. Slides and audio from in-person sessions will be recorded and posted on ASCO's website for post-meeting, on-demand viewing. Exhibitors with contracted 2023 ASCO Annual Meeting exhibit space are eligible to apply to participate in the Theater. Session times are assigned on a first-come, first-served basis. Submit your application early to get your preferred time slot. Interested? Contact the Exhibit Sales Team at ascoexhibits@spargo.com.

Fall Is Coming – Secure Quality Care Advertising Opportunities

With a record number of abstract submissions, the 2022 ASCO Quality Care Symposium, September 30 – October 1 in Chicago, Illinois, promises to be one of the best yet. The Symposium will feature a variety of sessions covering the latest science in measuring and evaluating the quality of cancer care. ASCO is excited to welcome Ezekial Emanuel, MD, PhD from the University of Pennsylvania Perelman School of Medicine, as the Symposium's Keynote Speaker. Increase your exposure by securing one of a limited number of Symposium [advertising opportunities](#). Contact [Linsey Rosenthal](#) for more information.

Conquer Cancer Sponsorship and Support

An array of [sponsorship and support opportunities](#) are available through Conquer Cancer® The ASCO Foundation. Opportunities are currently available for the ASCO Quality Care Symposium. Interested in supporting this meeting? [Contact Conquer Cancer](#).



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