

ASCO®

Exhibitor Newsletter



Stay up to date on the latest ASCO® exhibits news, including exhibit and advertising opportunities, policy updates, and more. Encourage your colleagues to [sign up](#) to receive this monthly newsletter.

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Thank you to our 2022 Annual Meeting Exhibitors

Thank you for your participation at the 2022 ASCO Annual Meeting! This year's meeting brought together a community hungry for connection and learning. Not only did colleagues gather and reconnect, but the extraordinary scientific content did not disappoint! We would love to hear about your experience. If you were unable to attend the Exhibitor Town Hall in Chicago, please share your feedback via our [survey](#).

New Faces at 2022 Annual Meeting - Demographics

Estimated total attendance for the 2022 ASCO Annual Meeting was 42,600. ASCO22 had 35,400 professional attendees. 73% of total attendance was in person. The full attendee demographics will be posted online at am.asco.org in July and a link to the demographics will be included in the July Exhibitor Newsletter.

The Summer is Just Beginning! Upcoming BOA Meetings

Join us this summer for the Best of ASCO Meetings! These smaller, **in-person only meetings** provide an intimate setting for you to connect with physicians, nurses, and other cancer care providers while learning about the best science from the 2022 ASCO Annual Meeting. World-renowned faculty will discuss the most up-to-date and clinically relevant research presented at ASCO22 so attendees can take home impactful, practical applications that will enhance patient care.

View the manuals below and [sign up](#) to exhibit today! Space is limited and selling quickly. Don't miss your chance to be part of these events.

- Best of ASCO – Hollywood, CA | July 15 – July 16 [Manual](#)
- Best of ASCO – New Orleans, LA | July 22 – July 23 [Manual](#)
- Best of ASCO – Washington, DC | July 29 – July 30 [Manual](#)

The ASCO Plenary Series: Today's Science Can't Wait

Do you have research that addresses an important and novel question? Will the results of your study have a clinical impact and be of broad interest to the ASCO community? Don't wait for the next major medical meeting to maximize the visibility and impact of your breaking clinical research—submit to the [August ASCO Plenary Series](#) today. Combining the immediacy of the virtual world with the scientific rigor and cutting-edge data of ASCO's Meetings, the ASCO Plenary Series brings tomorrow's practice-changing science to clinicians today. Don't miss the opportunity to present your breaking cancer science to one of the largest, most diverse audiences in global oncology—review our [submission requirements](#) and submit by July 5!

Be Part of ASCO Quality Care Symposium – Advertising Opportunities

Although we will not be hosting exhibits at this year's ASCO Quality Care Symposium, ASCO is offering advertising opportunities in the Symposium Program and Daily News eNewsletters as well as on the Symposium website. These opportunities are a great way to keep your products and services fresh in the minds of physicians and medical experts looking for the latest advances in patient care. View the [Media Kit](#) and reach out to [Linsey Rosenthal](#) for more information.



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