

ASCO® Exhibitor Newsletter



Stay up to date on the latest ASCO® exhibits news, including exhibit and advertising opportunities, policy updates, and more. Encourage your colleagues to [sign up](#) to receive this monthly newsletter.

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Thank You! 2023 ASCO Annual Meeting Demographics Coming Soon

Thank you for your part in making the 2023 ASCO Annual Meeting a huge success! Over 44,000 people participated in the meeting, breaking previous attendance records. It's clear that #ASCO23 was *the* place to be for the oncology community. Full attendee demographics will be posted online at am.asco.org in July. A link to the demographics will also be included in the July Exhibitor Newsletter.

We value your input as we plan for future meetings and would love to hear about your experience at this year's meeting. We look forward to your feedback; please share your thoughts via this [survey](#).

Best of ASCO® Seattle Exhibitor Manual and Waitlist Available

ASCO's flagship Best of ASCO will be here before you know it! Make sure to review the deadlines in the [Exhibitor Service Manual](#) so you don't miss any important dates. Exhibit spaces are currently sold out; contact the [Exhibits Team](#) to be added to the waitlist.

We look forward to seeing you in Seattle July 21-22 for the *only* Best of ASCO Meeting planned and hosted by ASCO.

Don't Miss ASCO's Newest Meeting: Join us at ASCO Breakthrough

We're sure you felt the buzz surrounding [ASCO Breakthrough](#) while onsite at Annual Meeting. ASCO's newest meeting will be held in Yokohama, Japan, August 3-5 and is cohosted by ASCO, the Japan Society of Clinical Oncology, and the Japanese Society of Medical Oncology. This unique meeting brings together the latest scientific knowledge and most innovative technologies to advance cancer care and improve patient outcomes.

ASCO is excited to offer a variety of options to showcase your products and services, including purchasing an exhibit, advertising to our attendees, and providing branded meeting materials. By supporting ASCO's only Asia-Pacific meeting, not only will you get your brand in front of oncology thought leaders, practicing clinicians, and med-tech pioneers, but select companies that exhibit at or support ASCO Breakthrough will also **earn up to 4 priority points** that will be applied to exhibit space selection for the 2025 ASCO Annual Meeting.

ASCO would like to thank the following companies who have already committed to ASCO Breakthrough:

- AstraZeneca
- Caris Life Sciences
- Insilico Medicine
- Loxo@Lilly
- Mayo Clinic Laboratories

Several prominent opportunities have already sold – don't miss your chance! Learn more about support opportunities and benefits for support levels in our [Opportunities Guide](#). Contact [Michele LaFrance](#) for more information and [sign up](#) to exhibit today!

Reach Quality Care Professionals at the ASCO Quality Care Symposium

ASCO is committed to the quality, safety, and efficiency of care delivery. The ASCO Quality Care Symposium, October 27-28 in Boston, Massachusetts, is the premier meeting for quality care professionals to connect with like-minded peers to help advance patient care.

Although we will not be hosting exhibits at the Symposium, there are multiple advertising options available, including the printed and online Symposium Program, *Daily News* eNewsletters sent prior to and following the Symposium, and the ASCO Quality Care Symposium website. Take advantage of these opportunities to keep your products and services fresh in the minds of the tight-knit quality care community. View the [Media Kit](#) and reach out to [Jen Callow](#) for more information.



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