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#### **Before You Arrive: Watch Our Final Preparations Webinar**

Final preparations for the Annual Meeting are well underway. We realize preparing your exhibit can be overwhelming. We are here to help! To assist with your planning efforts, we have prepared this [webinar](#); you will need to enter your name and email address to access the video. Questions? Email [ascoexhibits@spargoinc.com](mailto:ascoexhibits@spargoinc.com).

#### **Can't Wait to See You: Badge & Registration Tips**

1. Review the Health and Safety guidelines and ensure your vaccination status has been verified through CLEAR or Safe Expo.
2. Pick up your badge at Exhibitor Registration located in North Building, Level 1, Hall C, beginning on Thursday at 10:00 AM (CT). Photo ID and proof of vaccination required to pick up badges.
3. For Exhibitors Leaders
  - Read the [exhibitor registration policies](#) prior to arriving onsite.
  - Make Changes through the exhibitor registration website 24/7 free of charge. Visit the [Exhibitor Resource Center](#) to update your registrations. Please contact [ascoregistration@spargoinc.com](mailto:ascoregistration@spargoinc.com) if you

have any questions or need assistance.

- o [Schedule a badge pick-up appointment](#) if you chose "hold badges for Exhibitor Contact" during the registration process. This will help expedite pick up so you can avoid waiting in line.

Appointment available on a first come, first served basis.

- **Important:** for Exhibitor Leaders to pick up badges, the registered Exhibitor must complete their vaccine verification by 11:59 PM (ET) on Wednesday, May 25, 2022. Otherwise, the individual Exhibitor must pick-up their badge and show proof of their vaccination.

### **Place Your Order: Meeting Room Catering**

Any catering orders placed before the Annual Meeting will be subject to availability and will not be guaranteed until confirmed by your SAVOR Catering Manager. Any orders placed within 72 hours from the time of the delivery will incur a 20% increase in price. Additionally, orders placed on site are subject to a two-hour minimum delivery window from the time the order is placed to the time the order is delivered to your booth.

Learn more about Meeting Room Catering in the [Exhibitor Manual](#).

### **That's A Wrap: Advertise in the ASCO Daily News Wrap-Up Edition**

Take advantage of the post-ASCO Annual Meeting buzz and advertise in the *ASCO Daily News Wrap-Up Edition*! This special issue features summaries of the top practice-changing science presented at the 2022 ASCO Annual Meeting. The Daily News will be mailed out one week after the meeting ends to all Annual Meeting attendees, as well as all domestic ASCO Members. **Premium positions still available!** Book now by contacting Linsey Rosenthal at [L.Rosenthal@amcmmediagroup.com](mailto:L.Rosenthal@amcmmediagroup.com) or call 215-740-3174. Deadlines: Space: 5/25; Materials: 6/8.

### **You're Invited: Attend the Exhibitor Town Hall**

You're invited to attend the 2022 Exhibitor Town Hall, Monday, June 6, at 7:45 AM (CT) in the Industry Expert Theater in the back of the Exhibit Hall. You will have the opportunity to meet with ASCO Meetings Staff, official contractors, and a representative from McCormick Place. We welcome your feedback on ways to improve future meetings.

### **Welcome Back: Exhibitor Welcome Reception at Fulton Labs**

On Friday, June 3 from 4:30 PM – 6:30 PM (CT), join Chicago leaders, members of the oncology research, clinical, corporate, entrepreneur community, as well as VCs for an exclusive gathering in the city's hot Fulton Market neighborhood at the newly launched Fulton Labs, Class A lab space. Learn more about Chicago's growing BioSciences ecosystem and enjoy cocktails, small bites, networking and welcome remarks by city and industry leaders. This reception is intended for leaders across the oncology and related life science and healthcare fields. Fulton Labs is located at 400 N Aberdeen; transportation to/from McCormick Place will be available. Event Cohosts include the Chicago Biomedical Consortium, Choose Chicago, iBIO, Portal Innovations, and World Business Chicago. All attendees must be fully vaccinated against COVID-19 to attend. Remaining space for this event is limited, and registration is expected to close in advance.

[Register Here!](#)

### **Expand Your Knowledge: How to Engage with Healthcare Professionals Today**

Achieving ROI in today's landscape requires an in-depth understanding of the current media consumption habits of oncologists. Join Kantar, a leader in data collection and analysis, and Wolters Kluwer on June 14 at 2:00 PM (ET) for a webinar that will present the metrics you need to succeed in your marketing campaigns. [Register here!](#)



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