

ASCO[®] Exhibitor Newsletter



Stay up to date on the latest ASCO[®] exhibits news, including exhibit and advertising opportunities, policy updates, and more. Encourage your colleagues to [sign up](#) to receive this monthly newsletter.

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#ASCO23 – Still Have Questions? Watch the Know Before You Go Webinar

Exhibit Hall move in starts in less than 2 weeks! If you still have questions about preparing your exhibit, we're here to help. We've recorded a [webinar](#) that covers a variety of topics including health and safety, what to expect when you arrive at McCormick Place, and exhibiting tips. Enter your name and email address to gain access to the video. Questions? Email ascoexhibits@spargoinc.com.

Save Time in Chicago: Schedule a Badge Pick-up Appointment; Pick Up Badges Beginning 5/31 at Noon (CT)

Exhibitor Leaders and individual exhibitors may pick up their badges beginning on Wednesday, May 31 at 12:00 PM (CT). When you arrive at McCormick Place, follow the signs to Registration located in Hall C in the North Building, Level 2. View the [registration hours](#) for more information.

Are you an Exhibitor Leader doing a bulk badge pickup?

- Read the exhibitor registration [policies](#) before arriving onsite.
- Make changes through the exhibitor registration website to avoid waiting in line onsite in Chicago. Visit the [Exhibitor Resource Center](#) to update your registrations anytime, even after you arrive in the Windy City. Please contact ascoregistration@spargoinc.com if you have any questions or need assistance.

- Save time onsite! If you selected "hold badges for Exhibitor Contact" during the registration process, schedule a pick-up appointment via the [Exhibitor Resource Center](#). This will help expedite your bulk badge pick up so you can be in and out more quickly. Appointments are available on a first come, first served basis.
- Don't forget photo ID; you will need to show it to pick up badges.
- If you did not choose "hold badges for Exhibitor Contact" during the registration process, please remind your staff that they will need to pick up their badges at Registration. Individual exhibitors may only pick up their own badge and must show photo ID. Registration opens at 7AM on Saturday morning; if you have staff arriving that day, ask them to pick up their badges immediately upon arrival at McCormick Place to avoid lines and be ready when the Exhibit Hall opens at 9AM.

Still Need to Order Catering for Your Meeting Room in Hall E?

Exhibitors are permitted to have catering in their Hall E Meeting Rooms without prior approval from ASCO. Any catering orders placed before the Annual Meeting will be subject to availability and will not be guaranteed until confirmed by your SAVOR Catering Manager. Any orders placed within 72 hours of the time of the delivery will incur a 20% price increase. Additionally, orders placed onsite are subject to a two-hour minimum delivery window from the time the order is placed to the time the order is delivered to your Meeting Room. Learn more about [Meeting Room Catering](#).

Share Your Feedback at the #ASCO23 Exhibitor Town Hall

ASCO will be holding an Exhibitor Town Hall Meeting on Monday, June 5 at 7:45 AM (CT). Join us in the Industry Expert Theater (located in the back of the Exhibit Hall) to share your thoughts with ASCO Meetings Staff, official contractors, and a representative from McCormick Place. We welcome your feedback on ways to improve future meetings. Not able to make it? Please complete the 2023 ASCO Annual Meeting Exhibitor Feedback survey that will be emailed to you after the meeting.

Don't be Sleepless in Seattle: Exhibit at Best of ASCO® Seattle

ASCO is bringing Best of ASCO® to the Emerald City, July 21-22! Join us in Seattle, Washington at the *only* Best of ASCO meeting hosted and planned by ASCO. The meeting will feature two days of expertly curated content from the ASCO Annual Meeting and will provide numerous opportunities for networking and engagement with physicians, nurses, and other cancer care providers.

Don't wait to claim your spot on the Exhibit floor; space is limited and tables are [selling quickly](#). You don't want to sleep on ASCO's flagship Best of ASCO meeting -- [sign up](#) to exhibit today!

Together We Shine Brighter at ASCO Breakthrough -- Earn Priority Points for ASCO 2025

Make your mark and be part of ASCO's newest meeting in Yokohama, Japan, August 3-5. ASCO Breakthrough is a one-of-a-kind meeting that brings together the latest scientific knowledge and innovative technologies to advance cancer care and improve patient outcomes. This unique meeting brings together oncology thought leaders, practicing clinicians, med-tech pioneers, novel drug developers, and research trailblazers.

Join a select group of companies and gain access to a global oncology audience seeking innovative and cutting-edge technological solutions. Multiple support options are available including showcasing your products and services at an exhibit table, hosting an Industry Expert Theater, providing branded meeting materials, or advertising to our attendees in print or online...but they are selling fast! Don't miss your chance; companies have already committed to supporting meeting bags, coffee cups, and napkins.

As a bonus, not only will you get your brand in front of our attendees, but select companies that exhibit at or support ASCO Breakthrough will **earn up to 4 priority points** that will be applied to exhibit space

selection for the 2025 ASCO Annual Meeting. Be part of ASCO's only Asia-Pacific meeting and move up the space selection order! Review the [Opportunities Guide](#) and contact [Michele LaFrance](#) today to join ASCO in Shining a Light on Advances in Cancer Care.



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