

# ASCO® Exhibitor Newsletter



Stay up to date on the latest ASCO® exhibits news, including exhibit and advertising opportunities, policy updates, and more. Encourage your colleagues to [sign up](#) to receive this monthly newsletter.

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### **ASCO #GI23: Exhibits Sold Out; Limited Exhibitor-Only Advertising Opportunities Available**

ASCO #GI23 is gearing up to be the best GI Symposium ever! Exhibit spaces sold out in record time and limited exhibitor-only advertising opportunities remain available. Contact [Michele LaFrance](#) to secure one of the remaining exhibitor-exclusive ad spaces or to have your company added to the exhibit space waitlist.

### **ASCO #GU23: Reserve Your Exhibit Space Now Before It's Too Late**

Have you booked your exhibit space for ASCO #GU23? If not, contact [Michele LaFrance](#) immediately to ensure you get a space and the opportunity to participate in exhibitor-exclusive opportunities, like the Industry Expert Theater and Meeting Room rentals.

### **2023 Media Kits: Last Chance to Purchase GI Ad Space**

Get your company and/or product in front of a global audience and leave a lasting impression. In-person, print, digital, and more opportunities are available. Please contact [Jen Callow](#) with AMC Media Group at 732-580-8884 for more information.

- [2023 ASCO GI and ASCO GU Media Kit](#)
  - ASCO Daily News Premium Positions are still available but selling fast. Act NOW as the deadline is quickly approaching! 11/29 for space and 12/8 for materials
- [2023 Media Kit](#)
  - Year-round opportunities, ASCO Annual Meeting, and ASCO Quality Care Symposium

### **Exhibitor Deadlines Approaching: ASCO #GI23**

Three critical deadlines are approaching for ASCO #GI23 exhibitors. Review the [Deadline Dates Checklist](#) and login to the [Exhibitor Resource Center](#) to complete your information today.

## ASCO Plenary Series: Your Research Could be the Next Headline

Do you have clinical trial results ready to share that will impact cancer therapy? Publish and present your research within two months of submission. The [ASCO Plenary Series](#) brings breaking cancer science year-round to a global oncology audience. The results of two phase III randomized trials in breast cancer were presented during October's session; [watch the session now](#) to see the type of cutting-edge research being presented during the series. Sessions are open to the public; users must login using their ASCO username and password to watch. Maximize the visibility of your research. [Submit](#) for January's session by December 6.

## Support Conquer Cancer and Earn Priority Points for Select 2024 Programs

An array of sponsorship and support opportunities are available through Conquer Cancer® The ASCO Foundation. Opportunities are currently available for the [ASCO GI Cancers Symposium](#) and [ASCO GU Cancers Symposium](#). Interested in supporting one or both of these meetings? Contact [Conquer Cancer](#).



[ASCO Exhibitor Policies](#)



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