



Stay up to date on the latest ASCO® exhibits news, including exhibit and advertising opportunities, policy updates, and more. Encourage your colleagues to [sign up](#) to receive this monthly newsletter.

TABLE OF CONTENTS

- [Expanded Opportunities to Reach GI & GU Oncologists Around the World](#)
- [Let ASCO Help Market Your Educational Event at #GI23 and #GU23](#)
- [The ASCO Plenary Series: Today's Science Can't Wait](#)
- [Important Exhibitor Policy Updates](#)
- [Dates to Know: #ASCO23](#)

### Expanded Opportunities to Reach GI & GU Oncologists Around the World

Check out these opportunities to reach your target GI & GU audiences. Don't miss out – contact us today to sign up!

<a href="#">Gastrointestinal Cancers Symposium</a> January 19-21, 2023	<a href="#">Genitourinary Cancers Symposium</a> February 16-18, 2023	Who to Contact for More Information
<a href="#">Exhibits</a>	<a href="#">Exhibits</a>	<a href="#">Michele LaFrance</a>
<a href="#">Industry Expert Theater</a>	<a href="#">Industry Expert Theater</a>	<a href="#">Michele LaFrance</a>
<a href="#">Exclusive Exhibitor Advertising Opportunities</a>	<a href="#">Exclusive Exhibitor Advertising Opportunities</a>	<a href="#">Michele LaFrance</a>
<a href="#">Advertising Opportunities, Including Print, Digital, and Out-of-Home</a>		<a href="#">Jen Callow</a>
<a href="#">Attendee Mailing List</a>	<a href="#">Attendee Mailing List</a>	<a href="#">INFOCUS</a>

**\*\*Hot Tip!! The print ASCO GI Cancers Symposium Daily News is handed to EVERY attendee onsite. Don't miss the opportunity to get your information in the hands of Symposium attendees.**

### Let ASCO Help Market Your Educational Event at #GI23 and #GU23

The Premium Ancillary Educational Event Program provides an opportunity for CE-accredited events to be featured in ASCO-produced meeting materials and websites, in addition to other benefits that serve to increase the visibility of your event to potential attendees. Apply online to participate in this program at the ASCO [GI Cancers Symposium](#) and [GU Cancers Symposium](#). The deadlines to submit a request are Monday, October 31 for GI and Monday, November 21 for GU. Questions? Contact [Amanda Smith](#).

## The ASCO Plenary Series: Today's Science Can't Wait

Does your company have research that addresses an important and novel question? Will the results of your company's study have a clinical impact and be of broad interest to the ASCO community? Don't wait for the next major medical meeting to maximize the visibility and impact of your company's breaking clinical research—submit to the [ASCO Plenary Series](#) today. Combining the immediacy of the virtual world with the scientific rigor and cutting-edge data of ASCO's meetings, the ASCO Plenary Series brings tomorrow's practice-changing science to clinicians today. Don't miss the opportunity to present your breaking cancer science to one of the largest, most diverse audiences in global oncology—review our [submission requirements](#).

## Important Exhibitor Policy Updates

An updated version of the [Policy for Exhibitors and Other Organizations at ASCO Meetings](#) is now available. Please review the revised policy as it may impact your exhibiting experience at future ASCO meetings, specifically related to the use of ASCO's name to promote your booth and in your advertisements. Questions regarding the revised policy? Please contact ASCO staff at [exhibits@asco.org](mailto:exhibits@asco.org).

## Dates to Know: #ASCO23

Mark your calendar for the important #ASCO23 dates below.

- October 2022: ASCO Voices Auditions Open
- November 15, 2022
  - Deadline to submit an ASCO Voices audition
  - Abstract Submitter Opens
- Early December 2022: Member Registration and Hotel Reservations Open
- Mid-December 2022: Registration and Hotel Reservations Open to All
- February 14, 2023: Abstract Submitter Closes
- March 16, 2023: Late-breaking Abstract Submission Deadline (Abstract placeholder is required by February 14 deadline)
- June 2-6, 2023: ASCO Annual Meeting (Chicago, IL)



[ASCO Exhibitor Policies](#)



[Contact Us](#)



[Upcoming Meetings](#)

Follow us:



2318 Mill Road, Suite 800, Alexandria, VA 22314 | Phone 571.483.1300

Click [here](#) to unsubscribe.



SPARGO, Inc.

11208 Waples Mill Road, Suite 112, Fairfax, VA 22030