

ASCO® Exhibitor Newsletter



Stay up to date on the latest ASCO® exhibits news, including exhibit and advertising opportunities, policy updates, and more. Encourage your colleagues to [sign up](#) to receive this monthly newsletter.

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Best of ASCO Attendee Demographics

The 2022 Best of ASCO® Meetings attendee demographics are now available. Thank you to everyone who helped make these meetings a great success!

- [Hollywood, CA](#)
- [New Orleans, LA](#)
- [Washington DC](#)

ASCO GI23 and ASCO GU23 Opportunities Are Selling Quickly – Act Now

Join us in San Francisco as we kick off 2023 with ASCO GI23 and ASCO GU23. These specialized meetings give your company the opportunity to engage a targeted audience. Opportunities are selling quickly; reserve your space today!

- ASCO Gastrointestinal Cancers Symposium | January 19-21, 2023 | [Program](#) | [Exhibit Sales](#) | [Advertising Sales](#)
- ASCO Genitourinary Cancers Symposium | February 16-18, 2023 | [Program](#) | [Exhibit Sales](#) | [Advertising Sales](#)

Interested in exhibiting, in-hall advertising, or hosting an Industry Expert Theater session? Contact [Michele LaFrance](#).

Ready to buy a billboard, an ad in the print program, or a digital ad in one of the meeting emails? Contact [Jen Callow](#).

Mark Your Calendars – ASCO Breakthrough 2023

Don't miss this chance to showcase your latest technology and solutions to the biggest obstacles in cancer care to key opinion leaders from around the world. [2023 ASCO Breakthrough](#) will be held in-person and online, August 3-5, 2023 in Yokohama, Japan. Allocate money in your 2023 budget now, as a wide variety of offerings will be available to build the exhibits, sponsorship, and advertising plan that works best for your company. Exhibit, sponsorship, and advertising opportunities will be available in early 2023. Contact [Michele LaFrance](#) to be added to the interest list.



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2318 Mill Road, Suite 800, Alexandria, VA 22314 | Phone 571.483.1300

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SPARGO, Inc.

11208 Waples Mill Road, Suite 112, Fairfax, VA 22030